

FOR FIFTEEN DAYS

B. BURG'S

FOR FIFTEEN DAYS

SACRIFICE - SUMMER - SALE!

BEGINS SATURDAY, AUGUST 17th, 1912

For fifteen days we will sacrifice all profits. Positively the greatest reduction on legitimate and reliable first-class merchandise. Our stock is complete in every department, dress goods, dry goods, men's and ladies' furnishing goods, hats, shoes and slippers. We have been in your midst for the past ten years and have proven that the house of B. Burg stands for "Reliability" and first class merchandise. This is not a sale of odds and ends, but complete stocks in everything to wear for men, women and children. The greatest reduction in prices will prevail throughout this "SACRIFICE SALE," as we must reduce our stock in all departments.

Read These Prices and You Will See Why "BURG'S STORE" Has No Competition

STAPLES	Lawns at Your Own Price	20 PER CENT OFF!	DRESS GOODS	MEN'S SHIRTS
Standard brands 10 and 12 1-2c. gingham and shirtings, sacrifice sale 7c	A big line of figured lawns, sacrifice sale 4c		Good line of light madras, suitable for dresses, worth 15c, sacrifice sale 8c	All of our silk pongee shirts which we sold for \$1.25 and \$1.50, sacrifice sale 85c
Good apron gingham, worth 6c, sacrifice sale 4c	All of our 10c and 12 1-2c. lawns, good quality, suitable for summer dresses, sacrifice sale 7c		A better quality light madras, worth 20c, sacrifice sale 12c	All of our standard Monarch shirts, sold for \$1.25, sacrifice sale 85c
Better grade apron gingham, worth 8 1-2c, sacrifice sale 6c	All our fine lawns and batistes, in neat patterns, figured, stripes, checks and dots; we sold these at 15c, sacrifice sale 8c	—ON ALL— Slippers and Shoes Including New Fall Shoes Which Have Just Arrived for the coming fall season.	Genuine French madras, suitable for high grade men's shirts, as well as for ladies' dresses, worth 35c, sacrifice sale 20c	All of our Cluett shirts, these in new patterns, worth \$1.50, sacrifice sale \$1.20
Bleached and und bleached domestic, sacrifice sale 25 yards for \$1.00	A variety of patterns in white dotted Swiss, worth 20c and 25c, sacrifice sale 12c		Silk finish foulards, very popular dress goods, in many colors and newest patterns; these were sold for 25c, sacrifice sale 15c	MEN'S UNDERWEAR
A good quality yard wide bleached and unbleached domestic, sacrifice sale 6c	MEN'S CLOTHING		MEN'S HATS	All of our 35c underwear, you can get these in balbriggan, checked nainsook and open mesh at sacrifice sale 18c
The best "That's Lonsdale," standard 12 1-2 quality, sacrifice sale 8c	\$10.00 and \$12.00 suits, sacrifice sale \$6.95	SALE STARTS SAT. AUG. 17	All of our \$2.00 and \$2.50 hats, sacrifice sale \$1.45	All of our best balbriggan, 50c seller, also mercerized nainsook, sacrifice sale 38c
Extra heavy yard wide brown domestic, worth 12 1-2c, sacrifice sale 8c	\$15.00 and \$20.00 suits, sacrifice sale \$11.50		All of our \$3.00 and \$3.50 hats, sacrifice sale \$1.95	Men's pure silk underwear; these we sold for \$1.25 per garment, sacrifice sale 75c
A good quality 9-4 bleached sheeting, cheap at 25c, sacrifice sale 19c	\$2.00 and \$2.50 men's pants, sacrifice sale \$1.45		Stetson's \$5.00 Lulu shape hats, white and black, sacrifice sale \$3.75	BARS! BARS!
Pepper sheeting, standard value 25c, sacrifice sale 19c	\$3.50 and \$4.00 men's pants, sacrifice sale \$2.65		Stetson's best "Beaver Brand," worth \$7.50, sacrifice sale \$5.95	Large size \$1.50 bars, with frames, good mesh, sacrifice sale \$1.10
Pepper sheeting, 10-4 bleached, value 35c, sacrifice sale 25c	\$5.00, \$5.50 and \$6.00 men's pants, sacrifice sale \$3.75		The Season's most beautiful wash fabric, known as silk tissue, well worth 25c, sacrifice sale 19c	Larger size \$1.75 bars, with frames, better mesh, sacrifice sale \$1.25
All of our 50c and 75c shirts, sacrifice sale 38c	Imported French linen, silk finish, all colors, can be worn all seasons of the year, worth 35c, sacrifice sale 20c			Voile brilliant, another popular dress goods, worth 35c, sacrifice sale 19c

Come and Bring Your Friends and Neighbors

To the Greatest Money-Saving "Sacrifice Sale" Ever Put On in Eagle Lake, Texas, at the Store of

REMEMBER THE PLACE

B. BURG

EAGLE LAKE

TEXAS

REMEMBER THE DATE